

FEMS4STEM

MAGAZINE

Fems4STEM Magazine is the first and only STEM publication dedicated to celebrating women of color—the often-overlooked “hidden figures” of the industry. We spotlight innovative, award-winning trailblazers, from pageant queens to app developers, doctors, engineers, and scientists, inspiring readers to embrace their power as game changers.

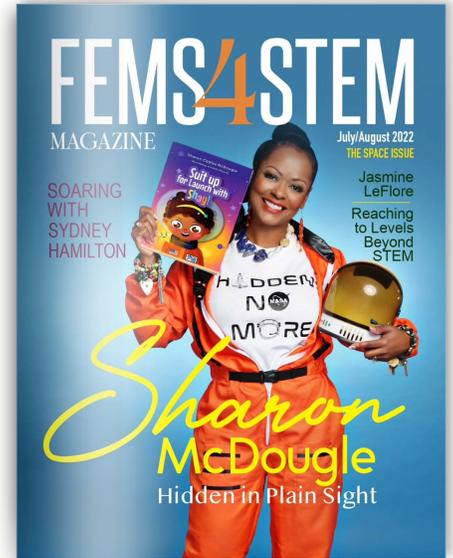
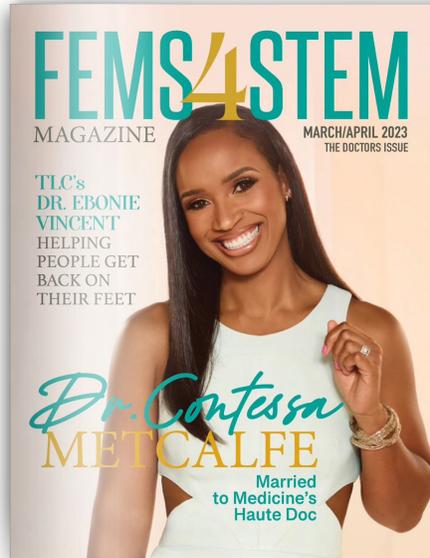
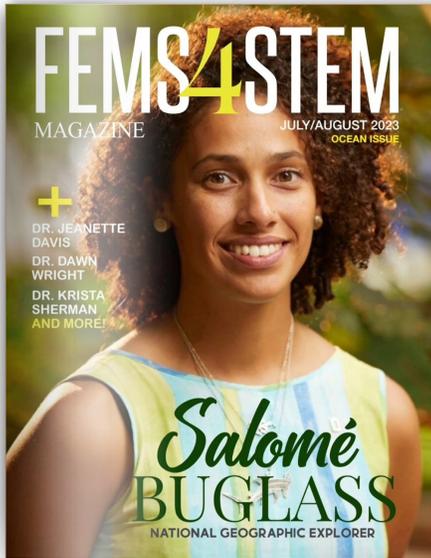
MEDIA KIT

OUR EDITOR

Aisha Martin is the publisher/editor-in-chief of Fems4STEM Magazine. She is a nurturer by nature and a cultured, creative powerhouse with a youthful spirit and personable demeanor. Raised and educated primarily in Europe, she has combined her artistic gifts, global travel, and experiences as a seasoned biologist with her heart for inspiring girls to be authentic, confident leaders in science, technology, engineering and math (STEM). Aisha's STEM journey spans almost a decade and began at the Centers for Disease Control in Atlanta, GA. She is a STEMinist whose vision is to close the "gender gap to innovation," by engaging girls from underserved and historically underrepresented communities through early exposure to STEM education and specialized mentoring. Aisha holds a Bachelor of Science (BS) in Biology from Clark Atlanta University and a Master of Science in Forensic Science (MSFS) from National University. Aisha's mantra is "girls can't be what they don't see!" She founded her STEM organization, Fems4STEM™ in 2015, and The STEMinist Brand LLC in 2020. She is a published author and mentor who has been recognized by former President Barack Obama and many publications for her accomplishments and advocacy.



Aisha
MARTIN
EDITOR-IN-CHIEF



FEMS4STEM

Fems4STEM Magazine is on a bold mission to celebrate, elevate, and amplify the voices and brilliance of Black women in science, technology, engineering, and mathematics (STEM). Through powerful storytelling, vibrant visuals, and inspiring features, we break barriers, shatter stereotypes, and ignite curiosity in the next generation of innovators. We are more than a magazine—we are a movement cultivating visibility, equity, and excellence in STEM, one page at a time.

EDUCATIONAL

CALENDAR 2025

Q2 APRIL-JUNE

20 UNDER 20



Q3 JUL-SEPT

AFRO-LATINAS IN STEM



Q4 OCT-DEC

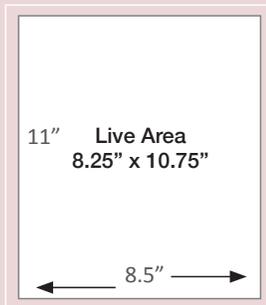
BREAST CANCER



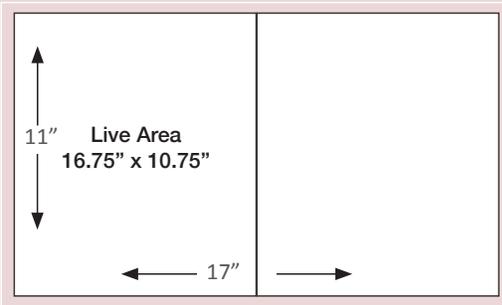
ADVERTISING SPECS & RATES

Fems4STEM Magazine offers both print and digital ad placements to help you connect with an engaged audience passionate about innovation, and empowerment. Please follow the guidelines below to ensure the best quality presentation.

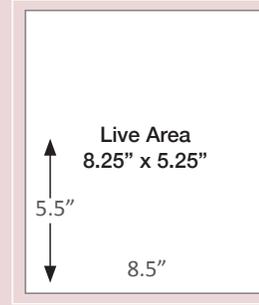
MEASUREMENT REQUIREMENTS



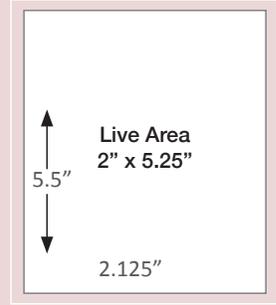
FULL PAGE



DOUBLE PAGE SPREAD



1/2 PAGE
HORIZONTAL



1/4 PAGE
VERTICAL

PRINT

AD SIZE	1X	2X	4X
Full	\$500	\$1,000	\$1,500
1/2	\$250	\$500	\$1,000
1/4	\$150	\$250	\$500

PRINT FILE

GUIDELINES: Submit file in cmyk format, jpg or pdf, high resolution (at least 200 dpi). Bleed .125"

One-page articles \$250

Inside Front Cover \$1,200

Two-page editorial spread \$500

Inside Back Cover \$1,200

Back Cover \$2000

DIGITAL

LOCATION	AD SPECS (PIXELS)	RATE
Top Banner	728x90	\$475
Side ad	160x600	\$275
Home Page	250x250	\$175
Bottom (middle)	468x60	\$150
Bottom Banner	970x90	\$375

DIGITAL FILE

GUIDELINES: Submit files as jpg in RGB format. File must be high resolution (at least 200 dpi). Leave a .0125" space around perimeter of ad that is clear of text.

FEMS4STEM

OUR REACH:

7.4K

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SOCIALLY SPEAKING



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